

Times	Name	Topic
9.30 - 09.45	Cristiani Eccher – Ph.D. Student in Manufacturing Engineering, DCU	Modelling & Simulation applied to Decision Making Process
09.45 - 10.00	Bill O'Dea – Business Advisor, NOW business advisors	Selling an innovative (early stage) software solution to Multinationals
10.00 - 10.15	Brian White – Engineering Manager on Product Strategy/Roadmaps, Intercom	Chasing Waterfall
10.15 - 10.30	Devan Hughes – Co-Founder, Buymie	The Accidental Disruptor
10.30 - 10.45	Barry Magee – Client Analytics & Data Transformation Leader - Digital Sales Europe	Combining Agile and Analytics to improve Next Best Customer selection
10.45 - 11.00	Simon Rees – Clients & Marketing Director, Ildiro Analytics	Using advanced analytics to increase your company's revenues
11.00 - 11.15	Randall Glick – Digital Marketing Curriculum Lead, Digital Skills Academy	Are you Talking to me?
11.15- 11.30	Pamela O'Brien – Maths and Computer Science Lecturer, LIT	Technology in Education – Staying current without feeling overwhelmed
11.30 - 11.40	<b>Coffee Break and Networking</b>	
11.40 -11.55	Donal O' Mahony – CEO, Cyber Security Ireland	SMEs approach to Data Protection and Cyber Safety
11.55 - 12.10	Aidan Connolly – CEO, Ildiro Analytics	Red Sqirl – Ildiro's Big Data Platform.
12.10 - 12.25	Bruce Bale – CEO, Sportdec	Fans of Analytics
12.25 - 12.40	Suzy Kell – Customer Insights Analyst, Hostelworld Group	Avoid Disaster! - Essential Tips for New Analysts
12.40 - 12.55	Maurice Coyle – Founder & CEO, HeyStacks	Data Wars: Who will win?
12.55 - 1.10	Glen Westlake – CEO, BrightTarget	How Predictive Analytics transforms B2B sales and marketing effectiveness
1.10 - 1.25	Barry Roche – IT Operations Manager, Concern Worldwide	Delivering IT services in the Developing World
1.25 - 1.40	Sam Whelan – Senior Software Engineer, Dataworks Limited	Leveraging Web Technologies to Navigate Data Visualisation Tools
1.40 - 2.00	<b>Lunch Break and Networking</b>	
2.00 - 2.15	Barry Magee – Client Analytics & Data Transformation Leader - Digital Sales Europe	How to use analytics to drive client engagement and find the market sweetspots for your product
2.15 - 2.30	Joe Greaney – Director, WestBic	Investor Readiness Supports for Start-Ups in the ICT Sector
2.30 - 2.45	Balazs Vajna – Consulting Manager, Ildiro Analytics	Adaptive Models in a Production Environment
2.45 - 3.00	Dara Keogh – CEO, GeoDirectory	Get the most out of your data
3.00 - 3.15	<b>Coffee Break and Networking</b>	
3.15 -3.30	Ray Walshe – Founder, Spark 2 Start	Big Data and Standards
3.30- 3.45	Leona O'Brien – Senior Legal Researcher, GRC Technology Centre	Standards-based Semantic Technologies for Smart Regulation
3.45 - 4.00	Rohit Thakral – CEO, Target Integration	Calculating the Actual Cost of an ERP Implementation Project
4.00 - 4.15	Maciej Dabrowski – Chief Data Scientist, Altocloud	Real-time Analytics using Apache Spark
4.15 - 4.30	Ruth Quinlan – Service Delivery Manager of TWi.	Case Study: How an outsourced Technical Writing solution can add value to your API documentation

All presentations/timetables are subject to change. Please check with onsite event timetable on the day.